

Centre for Continuing Engineering Education – NED Academy
UGD in Digital Marketing (Batch- 2)
Term: Spring-II-2025

Final Exam Results

Grade Point

Grade	Grade Point	Marks	Remarks	Grade	Grade Point	Marks	Remarks
A+	4.0	94 - 100		D +	1.4	54 - 56	
A	4.0	85 - 93	-	D	1.0	50 - 53	-
A -	3.7	80 - 84	-	F	0.0	Below 50	Fail
B +	3.4	75 - 79	-	P	-	50 - 100	Pass in non-credit course
B	3.0	70 - 74	-	IP	-	-	In Progress*
B -	2.7	67 - 69	-	X	-	-	Exempted
C +	2.4	64 - 66	-	I	-	-	Incomplete
C	2.0	60 - 63	-	W	-	-	Withdrawal
C -	1.7	57 - 59	-	WU	-	-	Unofficial Withdrawal

Module Title: DIM-005 Analytics with Google Analytics & Search Engine Optimisation (SEO)

Enrolment No.	Name	Total	Grade	GP
UGD/DIM/JUN-24/201492	Danish Yaseen	89	A	4
UGD/DIM/JUN-24/201527	Waqas Ahmed	87	A	4
UGD/DIM/JUN-24/202998	Aamir	84	A-	3.7
UGD/DIM/JUN-24/204151	Amna Mubeen	85	A	4
UGD/DIM/JUN-24/204339	Isbha Atif	73	B	3
UGD/DIM/JUN-24/204463	Sabtain Bin Taha	70	B	3

Signature with Date: *Taha Tauqeer* 16-6-2025

Prepared by:

[Signature]



Name of Examiner: Mr. Taha Tauqeer