

Centre for Continuing Engineering Education – NED Academy
UGD in Digital Marketing (Batch- 45)

Term: Spring-II-2025

Final Exam Results

Grade Point

Grade	Grade Point	Marks	Remarks	Grade	Grade Point	Marks	Remarks
A+	4.0	94 - 100		D +	1.4	54 - 56	
A	4.0	85 - 93	-	D	1.0	50 - 53	-
A -	3.7	80 - 84	-	F	0.0	Below 50	Fail
B +	3.4	75 - 79	-	P	-	50 - 100	Pass in non-credit course
B	3.0	70 - 74	-	IP	-	-	In Progress*
B -	2.7	67 - 69	-	X	-	-	Exempted
C +	2.4	64 - 66	-	I	-	-	Incomplete
C	2.0	60 - 63	-	W	-	-	Withdrawal
C -	1.7	57 - 59	-	WU	-	-	Unofficial Withdrawal

Module Title: DIM-002 Email Marketing & Paid Search (PPC) using Google Ads

Enrolment No.	Name	Total	Grade	GP
UGD/DIM/JAN-25/210269	Laiba Khalid	98	A+	4
UGD/DIM/JAN-25/210283	Neha	95	A+	4
UGD/DIM/JAN-25/210644	M Shahmir Aqeel	89	A	4
UGD/DIM/JAN-25/211000	Tahreem Kosar	94.5	A+	4
UGD/DIM/JAN-25/211203	Javeria Sajjad Ahmed	92.5	A	4
UGD/DIM/JAN-25/211234	Hassan Riaz	75	B+	3.4
UGD/DIM/JAN-25/211313	Muhammad Bilal	94	A+	4
UGD/DIM/JAN-25/211481	Amna Saeed	100	A+	4
UGD/DIM/JAN-25/211489	Mahnoor	91	A	4
UGD/DIM/JAN-25/211758	M.Waleed Fakhar	86	A	4
UGD/DIM/JAN-25/211946	Muhammad Ali Hasnain	87	A	4
UGD/DIM/JAN-25/212014	Ali Alamdar Mehdi	67	B-	2.7
UGD/DIM/JAN-25/212093	Inshrah	84	A-	3.7
UGD/DIM/JAN-25/211659	Meesha Mansoor	76	B+	3.4

Signature with Date: *Muhammad Hassan* 18-June-2025

Prepared by:

Name of Examiner: Mr. Hassan

