

# Centre for Continuing Engineering Education (CCEE) – NED Academy

## UGD in Digital Marketing (Batch-2)

FALL-I-2024

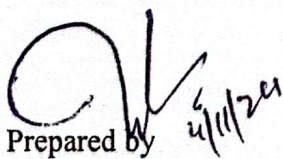
### Final Exam Results

#### Grade Point

Grade	Grade Point	Marks	Remarks	Grade	Grade Point	Marks	Remarks
A	4	88 - 100	-	D +	1.4	54 - 56	-
A -	3.7	80 - 87	-	D	1	50 - 53	-
B +	3.4	75 - 79	-	F	0	Below 50	Fail
B	3	70 - 74	-	P	-	50 - 100	Pass in non-credit course
B -	2.7	67 - 69	-	X	-	-	Exempted
C +	2.4	64 - 66	-	I	-	-	Incomplete
C	2	60 - 63	-	WU	-	-	Unofficial Withdrawal
C -	1.7	57 - 59	-	-	-	-	-

#### Module Title: DIM-002 Email Marketing and Paid Search (PPC) using Google Ads

Enrolment No.	Name	Total	Grade	GP
certification	Amna Mubeen	94	A	4
UGD/DIM/JUN-24/201492	Danish Yaseen	96	A	4
UGD/DIM/JUN-24/201527	Waqas Ahmed	90	A	4
UGD/DIM/JUN-24/201565	Fatima	83	A-	3.7
UGD/DIM/JUN-24/202321	Nakia	76	B+	3.4
UGD/DIM/JUN-24/202998	Aamir	79	B+	3.4
UGD/DIM/JUN-24/203081	Fatima Tuz Zuhra	81	A-	3.7
UGD/DIM/JUN-24/203247	Muhammad Ashar Soomro	51	D	1
UGD/DIM/JUN-24/203587	Saad	61	C	2
UGD/DIM/JUN-24/204339	Isbha Atif	78	B+	3.4
UGD/DIM/JUN-24/204342	Abdul Haseeb	54	D+	1.4
UGD/DIM/JUN-24/204463	Sabtain Bin Taha	58	C-	1.7
UGD/DIM/JUN-24/204794	Surrayya	89	A	4
UGD/DIM/JUN-24/201560	Syed Subhan Haider	97	A	4
UGD/DIM/JUN-24/201241	Hiba	90	A	4

Prepared by  4/11/24



Signature with date Hassan 31-10-24

Name of Examiner: Mr. Hassan