

NED UNIVERSITY OF ENGINEERING & TECHNOLOGY
Centre for Continuing Engineering Education (CCEE)

Offers

PROFESSIONAL Short Course

on

PRODUCTION & BROADCAST



About the Programme

This course is designed for those who want to make career in electronic media. Electronic media is a growing industry across the world. In Pakistan electronic media industry was established around two decades ago, and is still in need of competent professionals.

This course is designed as per the need of media industry, especially for TV and Radio channels as well as private productions.

Course consists of the fundamentals of TV, radio and film production processes and also live broadcasting

Course Includes

- Steps of production
- Camera and lighting techniques
- Camera handling
- Studio
- PCR and MCR operations
- Audio visual techniques
- Rules and standards of production
- Production and broadcast techniques

Starting from

October 7, 2019

Duration

2 weeks (3 days / week)

Mondays, Thursdays & Fridays

Timings

5 PM to 8 PM

Venue

Main Campus, NED University, Kar.

Investment

Rs.8,000/- for Professionals

Rs.4000/- for Students

Discounts are available. Please have a look at our discounts policy:

<https://academy.neduet.edu.pk/>

[discount-policy](https://academy.neduet.edu.pk/)

Investment includes NED University Certificate, CPD points for Engineers (No Extra Fee), Course-ware, Group Photo, Lunch/Refreshment, Networking Opportunity, Access to NED University resources for duration of training.

Trainer



Engr. Misbah Qadri

He is a professional broadcaster and trainer and has been associated with various satellite TV channels for the past two decades at operational and managerial positions.

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Contact Us



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